

NIVEA EMPOWERS WOMEN CAMPAIGN  
DATE: 5<sup>TH</sup> MARCH 2015  
VENUE: ONE UTAMA, PETALING JAYA, SELANGOR  
DONATION: CASH



Dato' Dr Jessie Tang, group CEO of East West One Group attended and contributed to the Nivea Empowers Women Campaign in March 2015. The campaign aims to help alleviate the hardship of the poor by channeling contributions towards organizing skills training classes for underprivileged women.



Dato' Dr Jessie Tang alongside participants of the Nivea's Empower Women Campaign